



For Immediate Release

Great Southern Bank Selects the ReadyFUND\$ MasterCard Payroll Card

“Offering the ReadyFUND\$ program is another example of how Great Southern continues to pursue our mission of building winning relationships that help our clients expand and better manage their business”

Springfield, Missouri-January 11, 2012- ReadyFUND\$[®] and Great Southern Bank announced today that Great Southern Bank is now offering the ReadyFUND\$ MasterCard[®] Payroll Card to their business clients. The ReadyFUND\$ program features the ReadyFUND\$ Premier Access[®] Instant Issue MasterCard Payroll Card and the eZsuite[®] of Financial Services, which provide businesses the ability to convert all of their employees to direct deposit, even those without a bank account. According to Brad Heeren, Corporate Services Manager at Great Southern Bank, “Offering the ReadyFUND\$ program is another example of how Great Southern continues to pursue our mission of building winning relationships that help our clients expand and better manage their business” Added Heeren, “We evaluated a host of payroll card programs and selected ReadyFUND\$ due to the quality of their payroll card product and their capability to support our client services model.” With Great Southern Bank clients asking for a payroll card, they wanted to find the best, most comprehensive solution for their portfolio.

Said Tim Birk, President and CEO of ReadyFUND\$, “We are very pleased that Great Southern Bank selected ReadyFUND\$ as the payroll card program for their business clients. ReadyFUND\$ has worked hard to develop a best in class solution that is flexible, easy to implement and administer; all of which make it a perfect complement to Great Southern’s existing payroll and ACH processing solutions.”

When combined, ReadyFUND\$ will enable Great Southern Bank clients to deliver 100% electronic paperless payroll to all of their employees. The ReadyFUND \$ Premier Access MasterCard Payroll Card is available as an instant issue or personalized card and is accepted at millions of locations throughout the world, wherever MasterCard Prepaid Debit Cards are accepted.

About Great Southern Bank:

With total assets of \$3.4 billion, Great Southern offers banking, investment, insurance and travel services.

Headquartered in Springfield, MO, the Company operates 104 retail banking centers and more than 200 ATMs in Missouri, Arkansas, Iowa, Kansas and Nebraska. Great Southern Bancorp is a public company and its common stock (ticker: GSBC) is listed on the NASDAQ Global Select stock exchange.

www.GreatSouthernBank.com

About ReadyFUND\$:

Established in 2005, ReadyFUND\$ is offered by Performance Benefits, Inc., a pioneer in providing innovative financial services that make peoples' lives easier and help employers improve their bottom line. The ReadyFUND\$ Premier Access Payroll Card and eZsuite of Financial Services enables businesses to convert 100% of their employees to electronic payroll and a "greener" way to pay. For more information visit: www.readyfunds.net

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